

# SOCIAL BELONGING

## of Newcomers on the North Shore

Impact North Shore 2024-2025 Client Survey

### ✓ Newcomers' Sense of Belonging

Sense of belonging is when you feel accepted and valued by others around you.

**55%** of respondents have a strong sense of belonging to Canada

**56%** of respondents have a strong sense of belonging to British Columbia

**58%** of respondents have a strong sense of belonging to the North Shore

**58%** felt **isolated or alone** in Canada in the past year  
▲ **7% increase** from 2023

**70%** of respondents agree that **their community is welcoming to newcomers**  
▼ **5% decline** from 2023

### ✓ Incidents of Racism

**13%** personally experienced a racist incident in the past year

Of those who experienced an incident, the top places where they experienced it is:

**31%** At work or when applying for a job

**29%** When walking on the street/  
On public transit

**24%** At a store, bank or restaurant

**18%** At home from neighbours

**16%** At school/ When parking the car

Racist incidents include attacks, harassment or discrimination based on skin colour, ethnicity, faith or race

Experiences of racism remain high , Many say they experienced racism in a **work-related setting** and/or **public spaces**.

Those who personally experienced a racist incident are:

More likely to say

- they **felt isolated or alone** in Canada in the past year (82%)
- they **experienced anxiety, stress, and/or depression** that was difficult to cope in the past year (71%)

Less likely to agree that

- their **community is welcoming to newcomers** (53%)

While many of those who experienced racism are **not reporting their experiences**,

**47%** said they didn't report it because they **don't believe that reporting it will result in a positive change**.