

ECONOMIC INCLUSION of Newcomers on the North Shore

Impact North Shore 2024-2025 Client Survey

✓ Education-Occupation Mismatch

Among the respondents who are employed, **54%** are not in jobs that align with their skills, experiences and interests.

Those who are employed in a job that is not aligned with their background, experiences, skills and/or career goals/interests are:

- More likely to have **a weak sense of belonging to their community**
- More likely to have **felt isolated and alone in Canada**

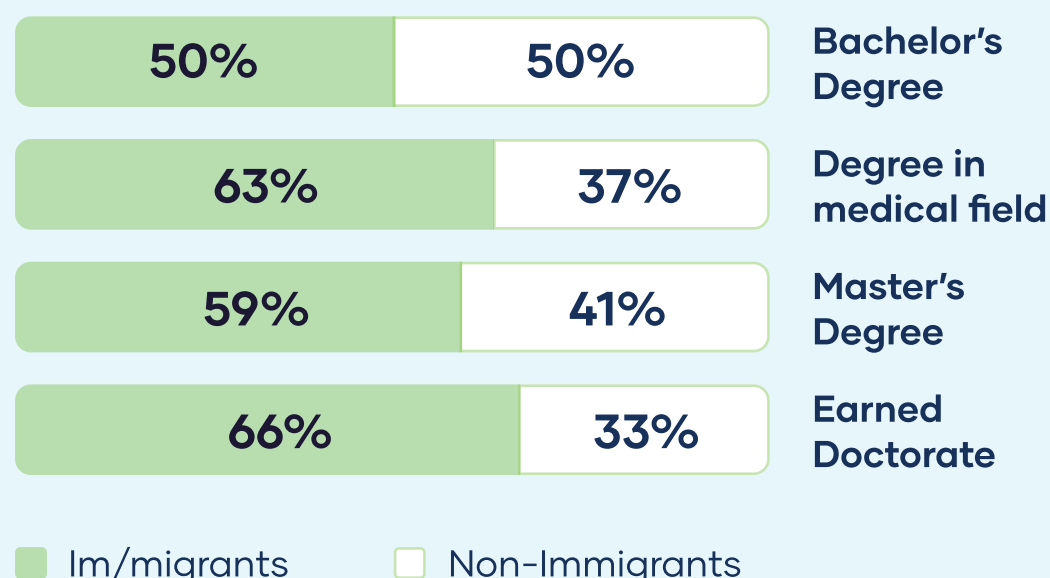
✓ Employment Challenges

Despite their higher educational background and qualifications, newcomers struggle with **International Credentials Recognition**, which are further exacerbated by **language barriers**.

- 65%** Finding sustainable work
- 60%** English language barriers
- 45%** Increased cost of living
- 34%** Finding affordable housing
- 26%** Decreased family income

Educational Background

On the North Shore, a significant portion of people aged 25-64 who hold **higher education level and credentials** are im/migrants.



Statistics Canada. Table 98-10-0432-01 Highest level of education by visible minority and immigrant status: Canada, provinces and territories, census divisions and census subdivisions with a population 5,000 or more.

✓ Cost of Living

56% of the respondents find it **difficult** to meet every-day expenses in 2024-25.

▲ **4%** increase from 2023

Primary factors include:

- 🏠 **74% Cost of housing**
▼ **5%** decline from 2023
- 🔍 **62% Unable to find sustainable work**
▲ **1%** increase from 2023
- 🍴 **46% Cost of food**
▼ **4%** decline from 2023
- 💵 **35% Low wages at work**
▲ **5%** rise from 2023
- 🕒 **15% Reduction in work hours**
▲ **2%** rise from 2023

Effects on health and well-being

Respondents who experienced

- **financial challenges (75%)** and
- **underemployment/ education-occupation mismatch (67%)**

are more likely to experience **stress, anxiety and/or depression** that is difficult to cope with.

REFLECTION

How do we help local employers build capacity to effectively recruit, hire and retain im/migrant talent?

